

Citizens Coinage Advisory Committee (CCAC)

Annual Report

Fiscal Year 2011

October 1, 2010 – September 30, 2011

A. Background

Public Law 108-15, approved on April 23, 2003, established the CCAC to advise the Secretary of the Treasury on themes and design proposals relating to circulating coinage, commemorative coinage, bullion coinage, Congressional Gold Medals and national medals. This report presents the CCAC's recommendations for commemorative coinage in each of the next five calendar years, and summarizes the CCAC's activities during fiscal year 2011.

B. CCAC Recommendations

1. General Recommendations

The CCAC encourages the highest standards of artistic excellence for America's coins and medals. The committee recognizes the importance of the nation's coinage, not only in facilitating the needs of commerce, but also as an artistic medium to recognize the significant achievements of the nation and its people, to honor great national leaders of the past and to illustrate the foundational values of the republic. With recognition toward these ends, the CCAC would be pleased to help further artistic excellence by serving as a resource in the development of proposals for circulating commemoratives and through providing recommendations on commemorative programs and medals.

2. Circulating Commemoratives

The past decade has seen a number of successful programs involving circulating commemorative coinage designs, including the 50 State Quarters[®] Program, Westward Journey Nickel Series[™], Presidential \$1 Coin Program, Lincoln Bicentennial One-Cent Program, District of Columbia and U.S. Territories Quarters Program, and the Native American \$1 Coin Program. These programs have brought exciting new designs to the nation's circulating coinage that have served to convey and celebrate important American historical events and achievements. The continuation of the Native American \$1 Coin Program and the America the Beautiful Quarters[™] Program will provide further opportunities for design innovation in U.S. circulating coinage.

To build on these successes, the CCAC recommends that consideration be given to a circulating coinage program that would commemorate a foundational American value; Liberty. Beginning with the founding of the U.S. Mint in 1792 and extending to the middle of the 20th century, the personification of Liberty served as a major figure on U.S. circulating coinage. To commemorate and celebrate the tradition of American Liberty, the CCAC would be pleased to assist in the development of a circulating American Liberty Commemorative Coinage Program. Such a program could possibly include a six-year multi-denominational commemorative coinage series beginning on the 225th anniversary of the founding of the U.S. Mint in 2017. Each year, one denomination would be issued with an image representing Liberty, alongside the regular

design for that denomination. The series could begin with a Liberty Cent issued alongside the Lincoln Cent in 2017, followed by a Liberty Five-Cent Coin issued alongside the Jefferson Five-Cent Coin in 2018, a Liberty Dime issued alongside the Roosevelt Dime in 2019, a Liberty Quarter issued alongside the Washington Quarter in 2020, a Liberty Half Dollar issued alongside the Kennedy Half Dollar in 2021, and a Liberty Dollar issued alongside the Sacagawea Dollar in 2022. With these six new coins, each issued for a single year, America's coinage would include a new series of artistic and emblematic images commemorating Liberty; a core American value.

3. Numismatic Commemoratives

The United States Congress has a long tradition of authorizing numismatic commemoratives, minted and issued by the United States Mint for sale to the general public. The Commemorative Coin Reform Act of 1996 (Public Law 104-208) provides that the Secretary may mint and issue no more than two commemorative coin programs in any calendar year. The CCAC recommends that each year's two programs should be selected from the following alternatives:

2012:

Programs Already Enacted:

National Infantry Museum and Soldier Center Commemorative Coin Act

Star-Spangled Banner Commemorative Coin Act

2013

Programs already enacted:

Girl Scouts USA Centennial Commemorative Coin Act

5-Star Generals Commemorative Coin Act

2014

Programs already enacted:

Civil Rights Act of 1964 Commemorative Coin Act

National Baseball Hall of Fame Commemorative Coin Act

2015

Programs already enacted:

U.S. Marshalls Service Commemorative Coin Act

Programs recommended by the CCAC:

150th Anniversary of the 13th Amendment to the U.S. Constitution. The 13th Amendment to the U.S. Constitution which outlawed slavery and involuntary servitude was enacted on December 6, 1865 when

the State of Georgia became the 27th of the then 36 states to ratify the amendment. Recommended mintage: not more than 500,000 silver dollars.

2016

Programs recommended by the CCAC:

150th Anniversary of the founding of the American Society for the Prevention of Cruelty to Animals (ASPCA). On April 10, 1866 the New York State Legislature passed a charter incorporating the ASPCA. Since its founding the ASPCA has been instrumental in advancing the humane treatment and protection of animals. Recommended mintage: not more than 500,000 silver dollars.

90th Anniversary of the establishment of U.S. Highway Route 66. One of the original U.S. Highways, Route 66 was established on November 11, 1926. The 2,448 mile long highway became one of the most famous roads in America, traversing eight states, inclusive of Illinois, Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California. Route 66 served as a major path for those who migrated west, especially during the Dust Bowl of the 1930s, and it supported the economies of the communities through which the road passed. It was recognized in popular culture by both a hit song and the Route 66 television show in the 1960s. Recommended mintage: not more than a total of 750,000 clad half dollars for an eight coin series. The history of the highway in each of the eight states would be commemorated with a half dollar bearing a unique obverse design. All coins would bear a common reverse commemorating the highway.

4. Other Recommendations

In 2011, the current design of the \$1 Silver Eagle Bullion Coin had been in use for 25 years. Recognizing an opportunity to advance efforts to pursue modern excellence in the design of U.S. coinage, the CCAC recommends the \$1 Silver Eagle Coin be redesigned, beginning in 2014, within the requirements of the coin's original enacting legislation, Public Law 99-61. This statute requires an obverse design symbolic of Liberty and a reverse design of an eagle. In an effort to create continuity between the obverse and reverse designs selected for this coin, the CCAC further recommends that the design selection process focus on selecting obverse and reverse designs created by the same artist.

Medals provide an excellent opportunity to develop, explore and advance the craft of medallic art and to showcase the artistic abilities of the U.S. Mint. In an effort to promote artistic excellence in U.S. coins and medals, the CCAC recommends initiation in 2014 of an "Expressions of America" art medals program that will provide opportunities for innovation in the use of advanced design techniques. These could include ultra high relief, incused design treatments, laser etching, selective gold-plating, holograms, colorization, gold cameo inserts, holographic colors, or bi-metallic outer rings. The program would provide for free artistic expression and the creation of beautiful works of art focused on American themes. Annual design themes could be developed through the U.S. Mint with final theme selections made by the Secretary of the Treasury. The program could be limited to not more than two medals each year.

C. CCAC Activities During Fiscal Year 2011

The CCAC held eight meetings during Fiscal Year 2011. *All were held at United States Mint headquarters in Washington, DC, except for the June 27, 2011 meeting held in conjunction with the Annual Summer Seminar of the American Numismatic Association in Colorado Springs, Colorado.*

The follow is a summary of the Fiscal Year 2011 CCAC meetings.

Meeting of October 26, 2010:

- **Congressional Gold Medal honoring Arnold Palmer.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring the Apollo 11 moon mission crew and John Herschel Glenn, Jr...** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed reverse images for the 2012 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for El Yunque National Forest in the Commonwealth of Puerto Rico, Chaco Culture National Historical Park in New Mexico, Acadia National Park in Maine, Hawai'i Volcanoes National Park in Hawaii and Denali National Park in Alaska.

Meeting of November 19, 2010:

- **Proposed reverse designs for the 2011 American Eagle Platinum Coin Program.** The committee reviewed designs submitted by the United States Mint and provided comments and recommendations.
- **2011 First Spouse Gold Coins and Medals honoring Eliza Johnson and Lucy Hayes.** The committee reviewed the proposed designs provided by the United States Mint honoring Eliza McCardle Johnson and Lucy Ware Webb Hayes.
- **Proposed theme for the 2012 issue of the Native American \$1 Coin Program.** The committee reviewed the proposed narrative, "Trade Routes in the 17th Century", and offered comments and suggestions.

Meeting of January 19, 2011:

- **FY2010 Annual Report.** The committee developed recommendations for the FY2010 Annual Report.
- ***"A Blueprint for Advancing Artistic Creativity and Excellence in United States Coins and Medals (Blueprint)."*** The Committee reviewed and approved the "Blueprint", which contained recommendations for the advancement of coin and medal design.

Meeting of March 1, 2011:

- **2011 National September 11 Memorial and Museum Commemorative Medals.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed narratives for the 2012 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Frances Cleveland, Caroline Scott Harrison and suffragist Alice Paul and offered comments and suggestions.

Meeting of May 25, 2011:

- **Congressional Gold Medal collectively honoring the 100th Infantry Battalion, the 442nd Regimental Combat Team, and the Military Intelligence Service for distinguished**

service in World War II. The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

- **2012 National Infantry Museum and Soldier Center Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed theme for the 2013 issue of the Native American \$1 Coin Program.** The committee reviewed the proposed narrative, “Sovereignty and Treaties – the Delaware Treaty (1778) and offered comments and suggestions.

Meeting of June 27, 2011:

- **Proposed reverse designs for the 2011 issue of the Native American \$1 Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **FY2011 Annual Report.** The committee took public comment on suggested commemorative programs for the FY2011 Annual Report.

Meeting of July 26, 2011:

- **2012 Star-Spangled Banner Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of September 27, 2011:

- **Proposed obverse images for the 2013 issues of the Presidential \$1 Coin Program.** The committee considered proposed obverse designs for President William McKinley, President Theodore Roosevelt, President William Howard Taft and President Woodrow Wilson.
- **FY2011 Annual Report.** The committee approved recommendations for commemorative programs to be included in the FY2011 Annual Report.

D. CCAC Membership

The CCAC consists of 11 members appointed by the Secretary of the Treasury. Four members are appointed based on their special qualifications; three members are appointed to represent the general public; and four members are appointed after recommendation by the leadership of the United States Congress. Member who served during FY2011 were:

Dr. Doreen Bolger (appointed to represent the interests of the general public)
Michael Brown (appointed after recommendation by Senate Minority Leader)
Michael Bugeja (appointed based on special qualifications in numismatics)
Roger Burdette (appointed based on special qualifications in numismatics)
Arthur Houghton (appointed based on special qualifications in numismatic curation)
Erik Jansen (appointed to represent the interests of the general public)
Gary Marks – Chairperson (appointed to represent the interests of the general public)
Rev. Dr. Richard Meier (appointed after recommendation by Speaker of the House)
Michael Olson (appointed by House Minority Leader)

Michael Ross (appointed based on special qualifications in American History)
Donald Scarinci (appointed after recommendation by Senate Majority Leader)
Heidi Wastweet (appointed based on special qualifications in sculpture or medallic arts)